

LeadGen Project Journey

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Setup

1 day

We analyze and sharpen your LinkedIn profile using AI

Project Kick-off &

We structure your company information to feed directly into the campaign

Within 24 hours, you're set up for a successful lead generation campaign

2-3 days

Onboarding

1-2h

We define your ICP for LinkedIn

We build strategic lead lists

We configure the tech stack

4

3 months approx.

Campaign Preparation

We develop hooks that spark interest and convert

We create messaging that addresses pain points, highlights your solution, and brings your USP to life

Campaign Launch & Fine-Tuning

We launch automated LinkedIn outreach

We vary the messaging to identify what resonates best with your target audience

Multiple accounts can run in parallel for more reach and speed



5

30 min / week

Refinement & Coaching

We refine messaging and targeting every week

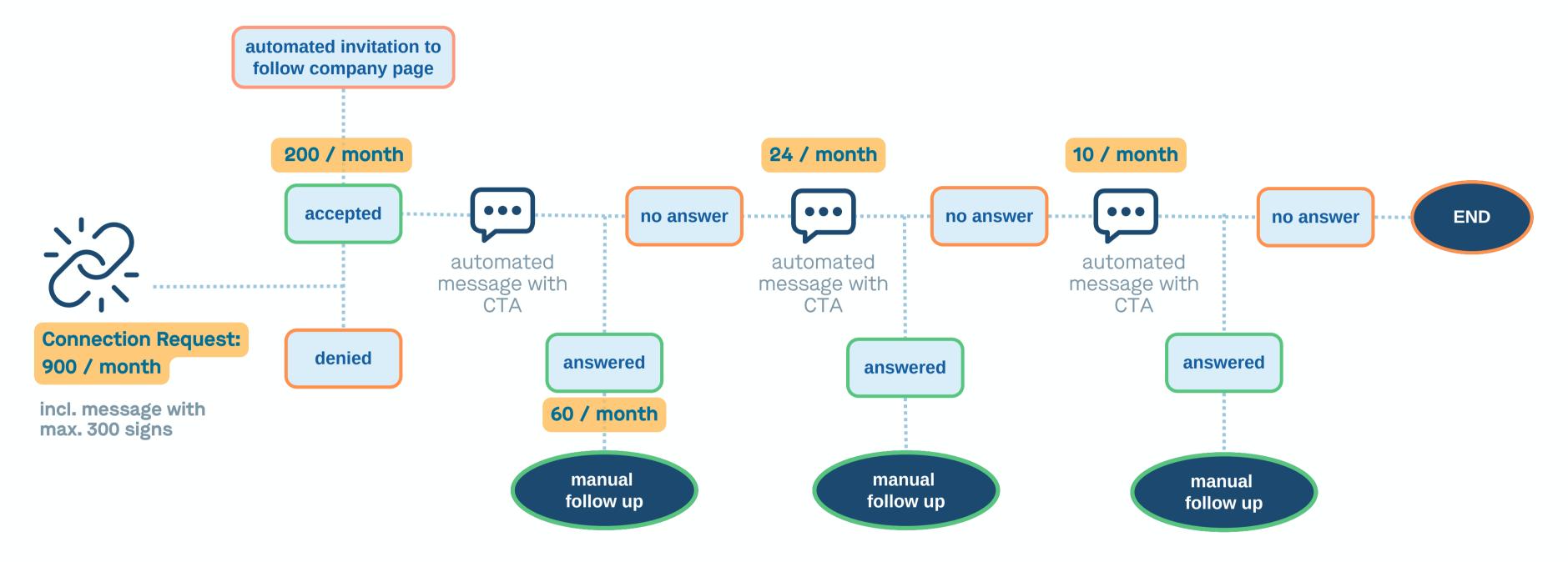
We support your team through 1:1 coaching and strengthen sales skills

We track KPIs and make success measurable



LeadGen Automation





Our Method Generates:





